

**REGUPOL Germany  
GmbH & Co. KG**



# WELCOME

**REGUPOL** is definitely a company with a future, because sustainable business plus the best possible protection for the environment will be even more important in the future.

**Together, we can make the world a little better.**

**„Welcome to our company.“**



**Sebastian Pöppel,  
Niels Pöppel,  
Christian Pöppel**  
CEOs

# REGUPOL WORLDWIDE



REGUPOL Germany GmbH & Co. KG

REGUPOL America LLC

REGUPOL Australia Pty. Ltd.

REGUPOL Acoustics Middle East FZE

REGUPOL Schweiz AG

REGUPOL Zebra Athletics LLC

BSW Shanghai CO.LTD.



# FACTS AND FIGURES

1954

—  
year of our  
foundation

7

—  
subsidiaries  
worldwide

132

—  
countries, where  
**REGUPOL** products  
have been applied

750

—  
employees  
worldwide



# FACTS AND FIGURES

**90**

thousand tons  
of recycled elastomers  
per year

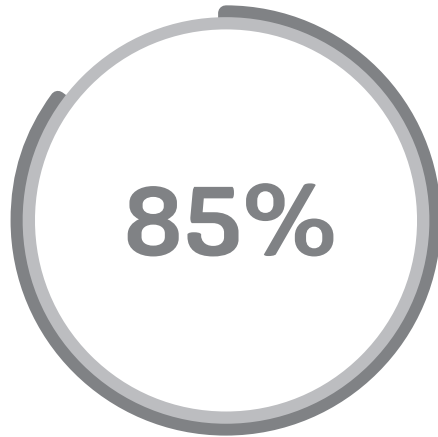
**140**

million € in  
turnover per year

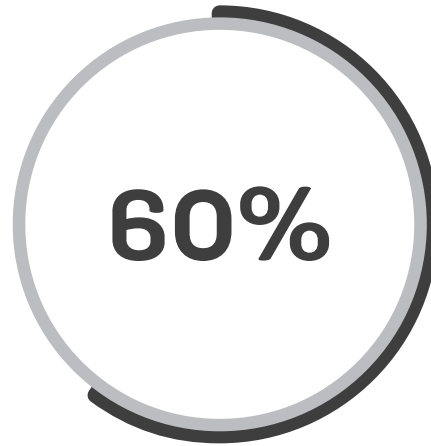
**11**

locations

# FACTS AND FIGURES



recycling rate



turnover abroad



employee satisfaction





 WE ARE SUSTAINABLE

DOING BUSINESS TO  
CONTINUE TO MAKE OUR  
**WORLD A GREENER,  
SAFER AND MORE  
LIVABLE PLACE.**

# WE ARE SUSTAINABLE



The Article 45, section 2 of the Circular Economy Act provides that it is mandatory, even when determining which services are to be procured, to give preference to those products which:

- 1** | have been manufactured in production processes which conserve raw materials, are energy-efficient and water-saving, are low-emission and low-waste,
- 2** | have been manufactured in preparation for re-use or by recycling waste, in particular by using recycled waste materials or renewable raw materials,
- 3** | are characterized by their longevity, ease of repair, reusability and recyclability or, in comparison with other products, are produced in processes resulting in less waste or
- 4** | less polluting waste or are better suited to environmentally compatible waste management





# CRADLE TO CRADLE® CRITERIA



**Material  
Health**



**Material  
Reutilization**



**Renewable Energy &  
Carbon Management**



**Water  
Stewardship**



**Social  
Fairness**

# WHY REGUPOL?



**Over 70 years  
of experience**



**professional expertise  
& suitable solutions**



**committed,  
creative & motivated  
employees**



**customers  
trust us**

# WHY REGUPOL?



**superior products in  
different sectors**



**high quality brand**



**understanding  
customers' needs**

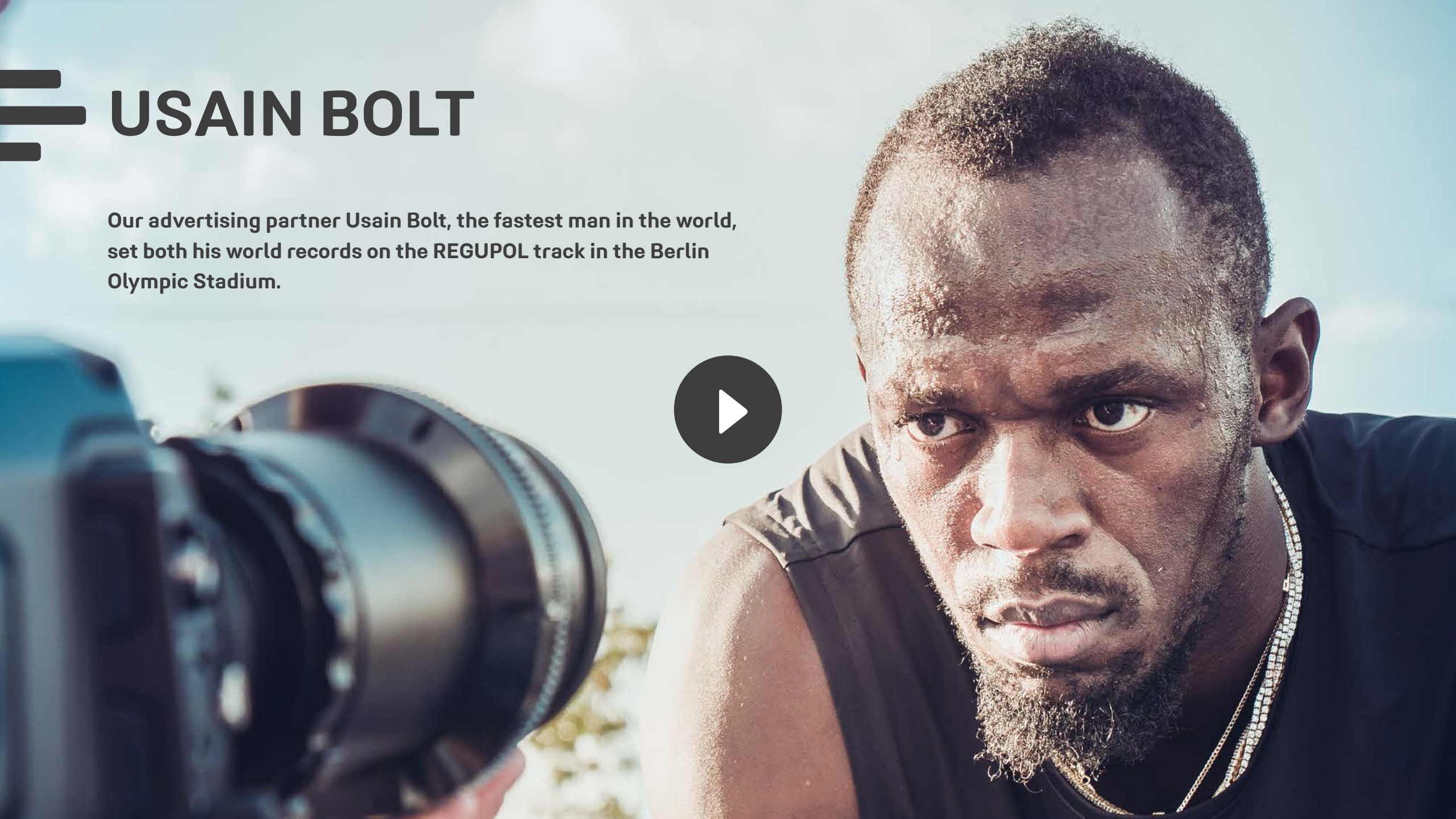


**brand promise  
"We've got it covered."**



# USAIN BOLT

Our advertising partner Usain Bolt, the fastest man in the world, set both his world records on the REGUPOL track in the Berlin Olympic Stadium.





# OUR PRODUCT CATEGORIES



## **Sport**

Sports flooring for outstanding performances



## **Acoustics**

Products for deadening impact sound and isolating vibrations



## **Load securing**

Antislip mats for the safe transportation of goods



## **Structural protection**

Protection and separation layers for flat roofs



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